

# A NTECEDENTS -> B EHAVIOR -> C ONSEQUENCES

ANTECEDENT - any stimulus event that occurs before a specific behavior & is perceived by an organism.

BEHAVIOR - any action, movement, vocalization, or activity that can be perceived by others as having come from a living organism as BEHAVIOR.

CONSEQUENCE - any stimulus event that follows after a specific behavior, affects the organism in an observable way, and can be judged to have been perceived by the organism as either REINFORCING or PUNISHING.

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